



DR RALPH LINKS

Acting Municipal Manager

Bitou Local Municipality

Private Bag X1002

PLETTENBERG BAY

6600

Municipal Notice No: 233/2024

**CALL FOR PROPOSALS FOR SPONSORSHIP BRANDED BEACH UMBRELLAS,
BRANDED BEACH CUSHIONS AND AUXILIARY SERVICES IN PLETTENBERG BAY**

Bitou Municipality hereby calls on potential suppliers for the sponsorship of umbrellas for the purpose of creating informal trader opportunities from 1 December 2024 to end April 2027. It is requested that bidders consider including umbrellas for 20 township vendors and CSI support to one (1) township entrepreneur. Suppliers must be able to provide opportunities for employment through the provision of umbrellas and beach cushions and auxiliary services in return for branding opportunities on Plettenberg Bay's beaches.

This is a local economic development initiative to

- Positively contribute to the tourism experience of the town.
- Create employment opportunities and transfer skills to the local community beneficiaries.
- Promote social cohesion.
- Facilitate optimal use of natural resources, amenities and facilities.
- Generate positive publicity for the town

Applications:

- Application forms can be obtained from Mr. W Sebezo on wsebezo@plett.gov.za
- Please mark application "Bitou Umbrella Project".
- Technical enquiries should be directed to Mrs. A Brettenny only in writing at aklein@plett.gov.za during office hours (7h30 – 16h30).
- Approval is subject to evaluation criteria found in the application form.
- A limited number of space is available.
- Only one brand per beach will be allowed Copies of application form are also available on the Bitou Municipality website:
- www.bitou.gov.za

Closing date for applications is Monday ,19 August 2024.

Dr Ralph Links
Acting municipal manager
BITOU MUNICIPALITY