

# **GARDEN ROUTE FILM COMMISSION INHOUSE FILM TRAINING PROPOSAL**

VISION Employment and business ownership in an infinite Global space in a responsible way.

MISSION Unlocking the potential to seize opportunities in global wealth through the acquisition of financial, writing and editing skills. Stimulation to enter accredited training programmes.

## **Role players in communication to identify students according to proposed criterion below:**

- Representatives of diverse backgrounds in terms of gender, race, geographical spread or neighbourhoods.
- Candidates have never had any training in film or media, but have interest in the field and the necessary talent.
- **Candidates are between 18 years old and not older than 25.**
- Candidates should be unemployed.

## **Objectives**

There will be a general theme, "Our beautiful world": in a Gem. eg. Plettenberg bay IN A GEM.

This will encapsulate the beauty of their town and the opportunities and tourism attractions in their respective towns.

The products will remain the intellectual property of the said candidates.

Unique points about their town will be showcased in order to stimulate economic activities in the town.

## **TOPICS AND ACTIVITIES**

The workshops will be spread over three days per town.

### **DAY ONE**

- Introduction and getting to know one another.
- Theory, what is IP and how to protect it and all other legal responsibilities.
- Writing for the film and media industry.
- Content development, what is content and how to formulate it.
- Relaxation techniques and cultural activity as ice breakers.
- Mind maps and putting the story together.
- Assignment, further research at home.
- Take footage for short film

### **DAY TWO**

- Writing the story
- Introduction to transfer the story to digital media
- Learning about editing on tablets or smart phones or laptops.
- Creating a Short film.

### **DAY THREE**

- Screening the short film and edit
- Feedback
- Submission of content to be aired in virtual reality.

The Garden Route Film Commission and GRIFF will engage with candidates in future and equip them to give feedback to youth groups in their communities in conjunction with the municipalities and private industries.

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